

United States Postal Service®

# INDUSTRYALERT

July 27, 2021



**PLEASE JOIN US!**

Join us for the national Area Inspiring Mail (AIM) Virtual Meeting on Wednesday, July 28, 2021 at 2:00 PM – 4:30 PM (ET).

Click on the link below to register and join us.

The AIM National Virtual Meeting will feature a postal leadership panel for in-depth discussions on current mailing and shipping operations and plans for the upcoming Fall and Holiday season. This is your opportunity to gain national insights on logistics, transportation, equipment and most importantly how the Postal Service intends to maintain its commitment to providing outstanding customer service.

Additionally, there will be USPS speakers on Price Change and Product updates and a joint presentation from USPS and Industry on Election and Political Mail.

If you have any questions, please email [AIM@usps.gov](mailto:AIM@usps.gov).

We hope you will be able to attend.

[PLEASE CLICK HERE TO REGISTER AND JOIN](#)

**Agenda:**

**2:00 – 2:05**      **Welcome and Opening Remarks**

**2:05 – 2:25**      **Louis DeJoy**

Postmaster General & CEO, U.S. Postal Service

- 2:25 – 3:00**     **Postal Panel**
- Steve Monteith, Moderator**     Chief Customer & Marketing Officer & Executive V.P.
- **Isaac Cronkhite**     Chief Logistics & Processing Officer & Executive V.P.
  - **Dr. Joshua Colin**     Chief Retail & Delivery Officer & Executive V.P.
  - **Scott Bombaugh**     Chief Technology Officer & Executive V.P.
  - **Robert Cintron**     Logistics V.P.
  - **Dane Coleman**     Regional Processing Operations Eastern V.P.
- 3:00 – 3:10**     **Break**
- 3:10– 3:40**     **Election and Political Mail**  
                  Don Nichols, USPS and Tammy Patrick, Democracy Fund
- 3:40– 4:00**     **USPS Connect**  
                  **Jacqueline Krage Strako**  
                  Chief Commerce & Business Solutions Officer and Executive V.P.
- 4:00 – 4:20**     **Price Change**  
                  **Sharon Owens**  
                  Pricing & Costing V.P.
- 4:20 – 4:30**     **2022 NPF and Closing**

For any questions, please write to: [aim@usps.gov](mailto:aim@usps.gov)

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